



Website review cnn.com

Generated on April 01 2023 12:55 PM

The score is 47/100



SEO Content

	Title	CNN - Breaking News, Latest News and Videos Length : 43 Perfect, your title contains between 10 and 70 characters.												
	Description	View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com. Length : 117 Great, your meta description contains between 70 and 160 characters.												
	Keywords	cnn news, daily news, breaking news, news today, current events Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 130 links including 7 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 6.15%

Internal Links 93.85%

In-page links

Anchor

Type

Juice

[US](#)

Internal

Passing Juice

[World](#)

Internal

Passing Juice

[Politics](#)

Internal

Passing Juice

[Business](#)

Internal

Passing Juice

[Opinion](#)

Internal

Passing Juice

[Health](#)

Internal

Passing Juice

[Entertainment](#)

Internal

Passing Juice

[Style](#)

Internal

Passing Juice

[Travel](#)

Internal

Passing Juice

[Sports](#)

Internal

Passing Juice

[Videos](#)

Internal

Passing Juice

In-page links

US	Internal	Passing Juice
International	Internal	Passing Juice
Arabic	Internal	Passing Juice
Español	Internal	Passing Juice
Crime + Justice	Internal	Passing Juice
Energy + Environment	Internal	Passing Juice
Extreme Weather	Internal	Passing Juice
Space + Science	Internal	Passing Juice
Africa	Internal	Passing Juice
Americas	Internal	Passing Juice
Asia	Internal	Passing Juice
Australia	Internal	Passing Juice
China	Internal	Passing Juice
Europe	Internal	Passing Juice
India	Internal	Passing Juice
Middle East	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
The Biden Presidency	Internal	Passing Juice
Facts First	Internal	Passing Juice
2022 Midterms	Internal	Passing Juice
Tech	Internal	Passing Juice
Media	Internal	Passing Juice
Success	Internal	Passing Juice
Perspectives	Internal	Passing Juice
Videos	Internal	Passing Juice
Markets	Internal	Passing Juice
Pre-markets	Internal	Passing Juice
After-Hours	Internal	Passing Juice

In-page links

Market Movers	Internal	Passing Juice
Fear & Greed	Internal	Passing Juice
World Markets	Internal	Passing Juice
Investing	Internal	Passing Juice
Markets Now	Internal	Passing Juice
Before the Bell	Internal	Passing Juice
Nightcap	Internal	Passing Juice
Political Op-Eds	Internal	Passing Juice
Social Commentary	Internal	Passing Juice
Life, But Better	Internal	Passing Juice
Fitness	Internal	Passing Juice
Food	Internal	Passing Juice
Sleep	Internal	Passing Juice
Mindfulness	Internal	Passing Juice
Relationships	Internal	Passing Juice
Movies	Internal	Passing Juice
Television	Internal	Passing Juice
Celebrity	Internal	Passing Juice
Innovate	Internal	Passing Juice
Gadget	Internal	Passing Juice
Foreseeable Future	Internal	Passing Juice
Mission: Ahead	Internal	Passing Juice
Upstarts	Internal	Passing Juice
Work Transformed	Internal	Passing Juice
Innovative Cities	Internal	Passing Juice
Arts	Internal	Passing Juice
Design	Internal	Passing Juice
Fashion	Internal	Passing Juice

In-page links

Architecture	Internal	Passing Juice
Luxury	Internal	Passing Juice
Beauty	Internal	Passing Juice
Video	Internal	Passing Juice
Destinations	Internal	Passing Juice
Food and Drink	Internal	Passing Juice
Stay	Internal	Passing Juice
News	Internal	Passing Juice
Videos	Internal	Passing Juice
Pro Football	External	Passing Juice
College Football	External	Passing Juice
Basketball	External	Passing Juice
Baseball	External	Passing Juice
Soccer	External	Passing Juice
Olympics	Internal	Passing Juice
Hockey	External	Passing Juice
Live TV	Internal	Passing Juice
Digital Studios	Internal	Passing Juice
CNN Films	Internal	Passing Juice
HLN	Internal	Passing Juice
TV Schedule	Internal	Passing Juice
TV Shows A-Z	Internal	Passing Juice
CNNVR	Internal	Passing Juice
Audio	Internal	Passing Juice
CNN Underscored	Internal	Passing Juice
Electronics	Internal	Passing Juice
Fashion	Internal	Passing Juice
Beauty	Internal	Passing Juice

In-page links

Health & Fitness	Internal	Passing Juice
Home	Internal	Passing Juice
Reviews	Internal	Passing Juice
Deals	Internal	Passing Juice
Money	Internal	Passing Juice
Gifts	Internal	Passing Juice
Travel	Internal	Passing Juice
Outdoors	Internal	Passing Juice
Pets	Internal	Passing Juice
CNN Store	Internal	Passing Juice
Coupons	Internal	Passing Juice
Weather	Internal	Passing Juice
Climate	Internal	Passing Juice
Storm Tracker	Internal	Passing Juice
Wildfire Tracker	Internal	Passing Juice
Video	Internal	Passing Juice
More	Internal	Passing Juice
Photos	Internal	Passing Juice
Longform	Internal	Passing Juice
Investigations	Internal	Passing Juice
CNN Profiles	Internal	Passing Juice
CNN Leadership	Internal	Passing Juice
CNN Newsletters	Internal	Passing Juice
Work for CNN	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility & CC	Internal	Passing Juice
Ad Choices	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
CNN Store	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Transcripts	Internal	Passing Juice
License Footage	Internal	Passing Juice
CNN Newsource	External	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	cnn fashion travel work markets audio world football videos health
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cnn	20	✓	✓	✓	✗
videos	7	✓	✗	✗	✗
markets	6	✗	✗	✗	✗
audio	6	✗	✗	✗	✗
travel	5	✗	✗	✗	✗

Usability

	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator

Usability

		to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 682 Warnings : 276
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.cnn.com/sitemaps/cnn/index.xml https://www.cnn.com/sitemaps/cnn/news.xml https://www.cnn.com/sitemap/news.xml https://www.cnn.com/sitemaps/sitemap-section.xml https://www.cnn.com/sitemaps/sitemap-interactive.xml https://edition.cnn.com/sitemaps/news.xml https://www.cnn.com/sitemap/article/cnn-underscored.xml https://www.cnn.com/sitemap/section/cnn-underscored.xml https://www.cnn.com/sitemap/section/politics.xml
	Robots.txt	http://cnn.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.